



Addendum #3

REQUEST FOR PROPOSALS

RFP-03-23 Communications Strategy

Issued June 30, 2023

The Strathcona Regional District (SRD) wishes to issue the following addendum to its "Request for Proposals – RFP-03-23 Communications Strategy."

Question No. 1:

Does SRD wish for the consultant to seek input from residents regarding their preferred communication methods, or will this be based on available information/input gathered through other processes?

Response:

The SRD doesn't require a survey of community residents regarding their preferred communication methods. An analysis of community demographics gathered through publicly available data, outreach to member municipalities, along with information collected through other processes will inform recommendations for communication methods.

If you have any questions concerning this Addendum or RFP, please phone Renee Laboucane (250) 830-6700 or email procurement@srd.ca

Please sign below, acknowledging receipt of this Addendum and return this document with your submission to the RFP. If submitting multiple responses, please include a copy with each submission.

Signature

Name of Firm

Name and Title (Print)

Date