

# AdventureSmart



*Get informed & go outdoors!*

## Presenter Trainer Workshop

### Are You?

- Able to present three 45-90 minute long AdventureSmart sessions a year in the Strathcona Regional District?
- Passionate about safety and outdoor recreation?
- Prepared to upgrade your skills on a regular basis?

Then please consider volunteering with our regional AdventureSmart Presenter Team. AdventureSmart is a national program designed to reduce the frequency and severity of Search and Rescue incidents. By training key individuals, we can ensure that our consistent messaging is widespread to all residents and visitors.

**Date:** Saturday, May 25th 2019

**Time:** 9:00am-4:00pm

**Location:** 261 Larwood Rd. – Campbell River  
Search and Rescue Hall

**Cost:** Free – Maximum 22 Participants

Lunch will be provided. To register please contact Alex Michaels at [treehouse.mgt@gmail.com](mailto:treehouse.mgt@gmail.com) or 250-923-2256. For more information visit [www.adventuresmart.ca](http://www.adventuresmart.ca)



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## **Draft Media Release**

The Strathcona Regional District's Emergency Program is sponsoring an AdventureSmart Presenter Training Workshop with the goal of increasing the number of certified AdventureSmart presenters on our regions volunteer team. It is part initiative to provide safety and education throughout the community. AdventureSmart is a national program designed to reduce the frequency and severity of Search and Rescue incidents. It is both a concept and an umbrella for prevention programs to encourage the general public to get informed and go outdoors. Promoting fun and outdoor recreation, AdventureSmart balances key safety messages with an individual's responsibility for safety; encouraging the public to obtain the knowledge, skills and equipment necessary for them to enjoy their outdoor pursuits.

"These are a suite of programs designed for children and adults to help them prepare for their outdoor activity. The presentations are generally 45–90 minutes in length; however, the content is flexible enough to allow for quick overviews, to incorporate key messages into your own training curriculums, or to expand theory with practical application based on the audience, activity and location." said Regional AdventureSmart Coordinator Alex Michaels.

"The Campbell River Search and Rescue volunteer team is one of the best in the province", says Strathcona Regional District's Chair Michele Babchuk "however each time they are deployed represents an incident that could have somehow been prevented, this is where AdventureSmart fits in".