

EMPLOYMENT OPPORTUNITY

MANAGER, EVENTS & PROGRAM DEVELOPMENT, STRATHCONA GARDENS

POSTING No: 2026-23

POSTING DATE: JUNE 12, 2026

POSTING EXPIRY DATE: JUNE 26, 2026, at 4:00 p.m.

Make an impact in your community while growing your career in Recreation. The Strathcona Regional District is looking for a Manager, Events & Program Development to join our Strathcona Gardens Recreation Facility. Reporting to the Senior Manager, this exempt position plays a key role in shaping recreation services through program innovation, event development, strategic partnerships, and operational collaboration. The successful candidate will be responsible for identifying emerging recreation trends, expanding community programming opportunities, supporting marketing initiatives, and ensuring high-quality service delivery across a diverse recreation facility.

WHAT YOU'LL DO

- Lead the development, implementation, and evaluation of innovative recreation programs, camps, and community initiatives.
- Plan and coordinate facility and community events that engage residents and support organizational objectives.
- Build and maintain strong partnerships with schools, municipalities, community organizations, sponsors, and other stakeholders.
- Identify opportunities for service expansion, program growth, and revenue generation.
- Collaborate with operational teams to ensure effective scheduling, resource allocation, and service delivery.
- Provide leadership and support in staffing, recruitment, onboarding, training, and workforce planning.
- Develop and manage program and event budgets, monitor performance, and support financial forecasting.
- Work closely with marketing staff to promote programs, events, and recreation opportunities.

Strathcona
REGIONAL DISTRICT



990 Cedar Street,
Campbell River, BC V9W 7Z8
Tel: 250-830-6700 • Fax: 250-830-6710
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- Contribute to departmental planning, policy development, and service improvement initiatives.
- Utilize recreation management systems and data to support informed decision-making and continuous improvement.

WHAT YOU BRING

- Degree in Recreation Management, Business Administration, Public Administration, or a related field, or an equivalent combination of education and experience.
- Minimum five years of progressive experience in recreation programming, facility operations, event management, or community recreation leadership.
- Demonstrated success in program development, project management, budgeting, and partnership building.
- Experience supervising and supporting staff, preferably in a unionized environment.
- Strong leadership, organizational, communication, and relationship-building skills.
- Experience working with recreation management and registration systems.
- Ability to balance strategic thinking with hands-on implementation in a fast-paced environment

QUALIFICATIONS

Required:

- Valid Class 5 BC Driver's Licence.
- Standard First Aid with CPR-C and AED certification.

Preferred:

- Class 4 Unrestricted BC Driver's Licence.
- Experience in local government, regional district, or public-sector recreation environments.

WHY JOIN US

.Competitive salary: \$48.58-\$55.68 per hour plus comprehensive benefits package

Upload your **resume and cover letter** quoting *Posting #2026-23 – Manager, Events & Program Development, Strathcona Gardens to the Career portal at srd.ca/careers.*

We thank all applicants for their interest; and we will only contact applicants selected for an interview.



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