

NEWS RELEASE

April 17, 2019

AdventureSmart Presenter Training Workshop for the enthusiasts passionate about safety and outdoor recreation

Campbell River, BC: The Strathcona Regional District's Emergency Program is sponsoring an AdventureSmart Presenter Training Workshop with the goal of increasing the number of certified volunteer AdventureSmart presenters on our regions volunteer team.

It is part initiative to provide safety and education throughout the community. AdventureSmart is a national program designed to reduce the frequency and severity of Search and Rescue incidents in our region. It is both a concept and an umbrella for prevention programs to encourage the general public to get informed and go outdoors.

Promoting fun and outdoor recreation, AdventureSmart balances key safety messages with an individual's responsibility for safety; encouraging the public to obtain the knowledge, skills and equipment necessary for them to enjoy their outdoor pursuits.

"These are a suite of programs designed for children and adults to help them prepare for their outdoor activity. The presentations are generally 45–90 minutes in length; however, the content is flexible enough to allow for quick overviews, to incorporate key messages into your own training curriculums, or to expand theory with practical application based on the audience, activity and location." said Regional AdventureSmart Coordinator Alex Michaels.

"The Campbell River Search and Rescue volunteer team is one of the best in the province", says Strathcona Regional District's Chair Michele Babchuk "however each time they are deployed represents an incident that could have somehow been prevented, this is where AdventureSmart fits in".

Volunteers passionate about safety and outdoor recreation are encouraged to attend Saturday May 25th from 9am – 4pm at 261 Larwood Rd, Campbell River Search and Rescue Hall. This workshop is limited to 22 participants and a free lunch will be offered. To register, please contact Alex Michaels, Regional AdventureSmart Coordinator at treehouse.mgt@gmail.com, 250-923-2256 or for more information visit www.adventuresmart.ca.

The Strathcona Regional District is a partnership of four electoral areas and five municipalities providing services to approximately 43,000 residents.

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