



NEWS RELEASE

For immediate release

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Launch of Strathcona Gardens Recreation Facility Needs Assessment

Campbell River, B.C. – The Strathcona Regional District is embarking on a process to review and evaluate the programs, services and facilities at the Strathcona Gardens Recreation Facility. The Regional District wants to determine how to better meet the needs and expectations of Campbell River and Area D residents.

“The goals and needs of our communities have evolved, so it is time to develop a recreation plan for Strathcona Gardens that will see us through the next five, 10 and 20 years,” said Andy Adams, Chair of the Strathcona Gardens Recreation Commission. “I invite community members to take part in the opportunities to give their input and share ideas as we set the future direction of Strathcona Gardens.”

There will be multiple opportunities for public participation, and all Campbell River and Area D residents are encouraged to provide input so to ensure that the plan reflects community interests and preferences. The first chance to get involved is to participate in a statistically valid survey that is being sent to 2,300 randomly selected households. Residents have the option of completing the survey online at www.strathconard.ca/recsurvey, by mail or telephone.

Other opportunities for participation will take place in February and March and include workshops for the public and specific interest groups. Residents who would like to participate in a community workshop or focus group are asked to contact Sheila Van Nus at svannus@strathconard.ca. A letter or email outlining your interests or suggestions for Strathcona Gardens is also welcome until March 15, 2015.

The consulting team for the needs assessment is GDH Solutions and Hughes Condon Marler Architects. An independent research firm, Points of View Research, is conducting the survey.

Information during the study, which will be completed by May 2015, is available at www.strathconard.ca/recneeds

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