

March 10, 2020 - **Inaugural North Island Outdoor Adventure Show Coming Soon to the Strathcona Gardens**

Campbell River, BC – With Spring in the air and warmer temperatures on the horizon, thoughts start to turn towards the outdoors and the opportunities it holds for adventure. The North Island Outdoor Adventure Show will regenerate those desires.

During the weekend of April 25 and 26, outdoor enthusiasts will have the opportunity to browse a variety of products and learn more about North Island activities such as whale watching, kayak touring, fishing vacations, biking, RV's, boats, adventure travel and more. In addition to discovering new ways to enjoy the outdoors, attendees will also have a chance to participate in several presentations throughout the weekend.

"Planning has been underway for the past four months to provide our community with the opportunity to 'get energized' about enjoying the outdoors," says event organizer Craig Robertson, Strathcona Gardens Arena Program Coordinator. "Our event team has been busy securing exhibitors that have exciting products or activities to showcase and we've got some terrific informative presenters for our educational sessions on the main stage."

Some of the free educational sessions offered both days include:

- **North Island College - how to make a life working on the water.**
In this interactive workshop, attendees will learn about career options, the small amount of training required to get started and practical ideas about connecting to the industry.
- **Transport Canada, The Office of Boating Safety – learn about the importance of safe boating practices.**
This session will deal with compliance, accessibility and maintenance of required safety equipment for pleasure craft.
- **West Coast Kayak Angler Series - how to turn a human propelled vessel into a fishing machine.**
Discover how easy it is to overcome the challenges of limited storage space aboard your kayak, canoe or even paddle board.
- **The Campbell River Search and Rescue (CRSAR) – learn more about this dedicated group of volunteers.**
Learn how CRSAR is activated, areas they cover and specialized training they have to help when in need.
- **Ripple Rock Power Squadron – how to make your time on the water a safe enjoyable experience.**
Find out more about this volunteer run non-profit organization formed by boaters in 1959.

The two days of free education sessions, demonstrations and exhibitors will take place at Strathcona Gardens on Saturday, April 25 from 10 am – 6 pm and Sunday, April 26 from 10 am – 4 pm. The SRD gratefully acknowledges the support of our sponsors: Walters Cove Resort, Fair Harbour Marina & Campground, 97.3 FM The Eagle and the All in One Party Shop Event Rentals.

Both indoor and outdoor exhibitor space and the opportunity for sponsorship are still available. For more information about this event, please visit www.adventureshow.ca or call 250-830-6777.

The Strathcona Regional District is a partnership of four electoral areas and five municipalities providing services to approximately 44,000 residents.

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